

Super Ent The Worlds First Entertainment Industry Platform With Blockchain Technology As The Core

Artificial Intelligence
Leads The New Era



Preface

The most important thing in the entertainment industry is IP copyright, but it is difficult to create a well-known IP, and it is difficult to maintain a good state for a long time. The output of good literary works is low and the cycle is long, with serious piracy and difficult to protect rights. For example, the serialized novels on the starting platform were novel and popular, but later there were problems such as similar themes and plots, routine writing and compilation, and serious theft, so it was difficult to maintain a stable number of readers.

In addition to literature, other industries such as film and television, music, games and other industries are also the same, the creators of the original power and energy are limited, and the preservation period of the entertainment industry is generally relatively short, the update speed is fast —— popular last year, this year is not necessarily popular, so the entertainment industry is facing these difficulties





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Industry Background

Current Situation And Challenges Of The Entertainment Industry

In todays digital era, the entertainment industry is in the process of rapid development and change. On the one hand, with the popularization of the Internet and the continuous progress of technology, the communication channels of entertainment content are increasingly rich, and the convenience of users to obtain various entertainment products is greatly improved. From online video platforms to music streaming media, from electronic books to games applications, people can enjoy a colorful entertainment experience anytime and anywhere.

However, the entertainment industry is also facing many severe challenges. First of all, copyright protection has always been a difficult problem for the development of the industry. In the digital environment, the replication and dissemination of content becomes extremely easy, and piracy is repeatedly banned. This not only damages the legitimate rights and interests of creators, but also affects the innovation impetus and sustainable development of the whole industry. Many excellent creators are afraid to create their works because they fear that they will be infringed, or spend a lot of time and energy in the process of safeguarding their rights.

Secondly, the quality and innovation of the content are also facing tests. With the intensification of market competition, a large number of homogeneous entertainment products emerge, making it difficult for users to distinguish the advantages and disadvantages. In pursuit of short-term benefits, some producers may lower their production standards, with low-quality content flooding the market. At the same time, the high cost and risk of innovation make some enterprises invest less in innovation, and it is difficult to meet the growing demand of users for novel and unique content.

Moreover, the traditional entertainment industry model is unreasonable in the distribution of benefits. There are too many intermediate links, so creators often only get less revenue, while platforms and publishers occupy a large share. This not only affects the enthusiasm of the creators, but also is not conducive to the healthy development of the entire industrial ecology.

In addition, in the game field, the development cost is high, long cycle, and the market competition is fierce. Players are increasingly demanding about the quality and experience of games, and traditional development models may be difficult to meet these needs. At the same time, the game industry is also facing problems such as plug-ins and cheating, which affect the fairness of the game and the experience of players.



2 Super Ent Birth Background And Mission

Super Ent Was born just to deal with the current situation and challenges of the entertainment industry. In the context of the rapid development of blockchain and artificial intelligence technology, we see the great potential of these two cuttingedge technologies to bring changes to the entertainment industry.

Blockchain technology, with its decentralization, imtamability and transparent traceability, provides a new idea for solving the problem of copyright protection in the entertainment industry. Through the blockchain, each work can be given a unique digital identification, recording the whole process of its creation, dissemination and transaction. This can not only effectively prevent piracy and infringement, but also provide creators with more convenient and efficient means of copyright management and rights protection. At the same time, blockchain technology can achieve a more fair and transparent benefit distribution mechanism, reduce the intermediate links, so that creators can get the due benefits, so as to stimulate their enthusiasm for creation.

Artificial intelligence technology has brought new opportunities for content creation and innovation in the entertainment industry. With the help of powerful AI algorithms, creators can generate text, pictures, videos and music more efficiently, greatly reducing creation costs and improving creative efficiency. AI can also assist in video editing, special effects generation and script writing, providing more creative inspiration and technical support for creators. In terms of game development, AI can help developers design more complex and realistic game scenes and game code, and improve the quality and experience of games.

Super Ent The mission is to empower the global entertainment industry with blockchain and artificial intelligence technology as the core. We are committed to building an open, innovative, fair and safe platform for the entertainment industry, providing one-stop service for creators, consumers and developers. Through the Super Ent platform, we hope to stimulate the innovation vitality of creators, improve the quality and diversity of entertainment content, protect the legitimate rights and interests of creators, optimize the profit distribution mechanism, and promote the sustainable development of the entertainment industry.

We believe that the emergence of Super Ent will bring a profound change to the entertainment industry and lead the industry to a more prosperous and better future. We will continue to work hard, continue to innovate, and strive to achieve this mission.



2. An Overview Of The Super Ent Platform

2.1 Platform Positioning And Target

Super Ent Positioned as the worlds first entertainment industry platform with blockchain technology as the core, it aims to reshape the ecological pattern of the entertainment industry through innovative technology integration, and provide unprecedented value experience for creators, consumers and developers.

2.1.1 For Creators

Super Ent Provide a safe, fair and opportunity-filled creative environment for creators. Here, whether literary writers, painters, musicians or video producers can give full play to their creativity and turn inspiration into high-quality work. The platform uses blockchain technology to ensure the clear definition and effective protection of copyright, so that creators do not need to worry about the infringement of their works. At the same time, through AI-assisted creation tools, creators can complete the creation process more efficiently and improve the quality and innovation of their works. For example, writers can use AI-generated creative ideas to enrich the story line, and musicians can use AI-generated melodies as a starting point for creative inspiration. In addition, the fair and transparent income distribution mechanism of the platform ensures that the creators can get returns in line with the value of their works, and encourages them to continue to create excellent works.

2.1.2 Consumer-Facing

For consumers, Super Ent is a treasure house of a rich variety of high-quality entertainment content. Consumers can easily find text, pictures, videos, music and games that fit their interests here. The platform uses AI technology to provide personalized recommendation services for consumers, and accurately pushes the works they may be interested in according to their browsing history, preferences and behavior patterns. At the same time, consumers can participate in the evaluation and discussion of the works through the platform, and interact with the creators and other consumers, so as to enhance their sense of participation and belonging. In addition, the application of blockchain technology ensures the authenticity and reliability of the content acquired by consumers, and avoids the interference of false information and low-quality content.



2.1.3 For Developers

For game developers and other entertainment product developers, Super Ent provides a strong technical support and an innovative development environment. The platforms AI features can help developers design more complex and realistic game scenes and game code, and improve the quality and experience of the game. For example, terrain and scenes generated by AI can greatly reduce development time and cost, while increasing diversity and fun. Developers can also use blockchain technology to achieve secure transactions and management of in-game assets, providing players with a more stable and reliable game environment. In addition, the open ecosystem of the platform encourages cooperation and communication among developers, and promotes technological innovation and progress. Super Ent The goal is to become a leader in the global entertainment industry and promote the sustainable development of the industry. Specific objectives include:

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In Short Order Attract a large number of creators, consumers and developers to join the platform and build an active community ecology. Improve user satisfaction and loyalty by continuously optimizing the platform functions and user experience.

In The Middle Realize the large-scale development of the platform, expand the global market, and establish cooperative relations with more entertainment industry partners. Through technological innovation and business expansion, to enhance the influence and competitiveness of the platform.

In The Long Term

Lead the reform of the entertainment industry, and promote the development of the industry to a more innovative, fair and sustainable direction. Through continuous technology research and development and innovation, we will provide users with more highquality entertainment products and services, and become a benchmark platform for the global entertainment industry.



2.2 Core Technology: The Convergence Of Blockchain and AI

Super Ent The core competitiveness lies in the deep integration of blockchain and AI, which has brought brand-new development opportunities and possibilities for the entertainment industry.

2.2.1 Application Of BlockChain Technology In The Platform

Copyright Protection: The decentralized and immutable nature of blockchain enables each work to be given a unique digital identification, recording the whole process of its creation, dissemination and transaction. This effectively prevents piracy and infringement, and provides a powerful means of copyright protection for the creators. For example, when a work is uploaded to the platform, the blockchain automatically generates a unique hash value for it and stores it in a distributed ledger. Any modification or reproduction of the work will be recorded, thus ensuring that the copyright of the work is clearly traceable.

Transparent Trading And Revenue Distribution: Blockchain technology enables a transparent transaction record and revenue distribution mechanism. Each transaction is recorded on the blockchain, and users can view the details and status of the transaction at any time. This reduces the uncertainty and opacity of the intermediate links, ensuring that the creators and other participants can receive fair gains. For example, when a consumer buys a work, the transaction amount is automatically allocated to the creator, the platform and other relevant parties in a pre-set proportion to ensure that the interests of all parties are reasonably protected.

Trust And Security: Blockchain encryption technology and distributed storage ensure the security and trust of the platform. Users personal information and transaction data are stored on the blockchain, preventing the risk of data leakage and tampering. At the same time, the characteristics of distributed ledger make the platform not susceptible to single point of failure, improving the stability and reliability of the system.

2.2.2 Application Of AI Technology In The Platform

AI technology also plays a crucial role in the Super Ent platform:

AI Has Injected A Strong Impetus Into The Platform In Content Creation: for literary creators, AI can provide creative inspiration and plot ideas. When creators get dried out of inspiration, AI is able to generate some preliminary story frames and plot clues based on specific themes, styles and audience needs. For example, given the creation requirements of a historical theme, AI can quickly generate relevant historical background introduction, character setting and key events, and build a creative infrastructure for the creators.



In the field of music creation, AI can assist composers in generating melodies, arrangements, and harmonies. It can analyze the characteristics of different musical styles, and then make innovative combinations according to the requirements of the creators to create unique musical works. For video production, AI can automatically clip video clips, and add appropriate special effects and transfer effects according to the content of the picture and emotional atmosphere, greatly improving the production efficiency.

AI Has Performed Well In Personalized Recommendation: the Super Ent platform has a large amount of entertainment content, and how to let users quickly find the works they are interested in is the key. AI builds accurate user portraits by analyzing users browsing history, collection behavior, ratings and comments. Based on this portrait, AI can customize a personalized list of recommendations for users, pushing text, music, videos, and games that meet users interests. This not only improves the probability of users finding quality content, but also enhances users engagement and satisfaction with the platform. For example, for a user of science fiction and electronic music, the AI recommends novels with science fiction elements and electronic music works that match their style.

AI Also Plays A Positive Role In User Interaction And Community Management: in the platforms community, AI can automatically analyze users discussion topics and emotional tendencies, providing users with a more intelligent interactive experience. For example, when users express their opinions in the comments section, AI can quickly understand its content and give corresponding responses and suggestions, promoting communication and discussion between users. At the same time, AI can also monitor the bad behaviors and violations in the community, timely remind and deal with them, and maintain a good community environment.

AI Also Makes An Important Contribution To The Operation And Optimization Of The Platform: it can analyze the traffic data, user behavior and content heat of the platform, providing decision basis for platform managers. For example, adjust the server resource configuration according to the users access time and geographical distribution to improve the access speed and stability of the platform. At the same time, AI can also evaluate and classify the quality of content on the platform to help managers better manage and promote quality content.

AI technology is widely used in the Super Ent platform, which has brought great improvement to the development and user experience of the platform. With the continuous progress and innovation of AI technology, Super Ent will play a more important role in the future entertainment industry.



3. Application Of BlockChain Technology In Super Ent

3.1 Decentralized Copyright Protection

In the Super Ent platform, blockchain technology provides a powerful and reliable solution for creators copyright protection. The traditional copyright protection system often faces many challenges, such as the difficulty in effectively curbing piracy and infringement, the unclear copyright ownership and the high cost of rights protection. And the introduction of blockchain technology has completely changed this situation.

The decentralized nature of the blockchain ensures the security and immutability of copyright information. When each work is uploaded to the Super Ent platform, it is given a unique digital identity, and its copyright information is recorded in a distributed ledger through blockchain technology. This digital identification is like the "ID card" of the work, which includes the time of the creation, author information, copyright ownership and other key content. Due to the decentralized structure of blockchain, no single central organization can control or tamper with these copyright information, thus effectively preventing the occurrence of piracy and infringement.

For example, when a painter uploads his work to the Super Ent platform, the blockchain immediately generates a unique digital identification for the work and records its copyright information in a distributed ledger. Since then, no matter how the work was spread and used on the platform, its copyright information has always been clear and accessible. Even if someone tries to steal the work, it will be easily found and stopped because it cannot tamper with the copyright records on the blockchain.

Blockchain technology can also realize the automatic verification and traceability of copyright. In traditional copyright protection systems, creators often need to spend a lot of time and energy to prove their copyright ownership. On the Super Ent platform, copyright verification and traceability can be automated with the help of blockchains smart contract technology. When someone questions the copyright of a work, the smart contract is automatically triggered to verify and judge based on the copyright information recorded on the blockchain. This automated copyright verification and traceability mechanism not only improves the efficiency of copyright protection, but also reduces the cost of creators rights protection.



Blockchain technology also provides more copyright management and licensing channels for creators. Creators can use blockchain technology to license their works to other users or institutions through Super Ent platforms, and stipulate the scope, duration, and cost of authorization through smart contracts. This blockchain-based copyright licensing method is not only more flexible and convenient, but also more secure and reliable. Creators can check the authorization and income of their works at any time to ensure that their rights and interests are fully protected.

Transparent Trading And Income Distribution

3.2

In Super Ent platforms, blockchain technology not only provides strong support for copyright protection, but also brings unprecedented transparency and fairness to transactions and revenue distribution. In the traditional trading system of the entertainment industry, there are often problems such as too many intermediate links, opaque information and unfair and equal income distribution. The application of blockchain technology has effectively solved these problems.

Blockchain technology enables the traceability and immutability of every transaction. On the Super Ent platform, every transaction is recorded on the blockchain, including information about the time, amount, and the participants of the transaction. These transactions not only can be viewed by all users, but also cannot be tampered with or deleted. This traceability and immutability ensure the authenticity and transparency of transactions, and effectively prevent the occurrence of false transactions and fraudulent behaviors. For example, when a consumer buys a piece of music on the Super Ent platform, the information about the transaction is immediately recorded on the blockchain. Consumers can check the record of the transaction at any time to ensure that their purchases are accurately recorded and confirmed. Creators can also check the sales and revenue of their works through the blockchain to ensure that they can get their due returns.

Blockchain technology has achieved a fair revenue distribution mechanism. On the Super Ent platform, through smart contract technology, the rules and proportions of revenue distribution can be set in advance. When a transaction occurs, the smart contract automatically distributes the proceeds according to the preset rules and proportions, ensuring that every participant can get a fair return. This fair income distribution mechanism not only improves the enthusiasm of creators and creation, but also promotes the healthy development of the entertainment industry. For example, when a music piece is sold on the Super Ent platform, the smart contract automatically distributes the proceeds to creators, platform operators, and other related parties, based on preset rules and proportions. This automatic income distribution mechanism avoids the interference of human factors and ensures the fairness and rationality of income distribution.



Blockchain technology also provides users with more transaction options and convenience. On Super Ent, users can trade in digital currencies, which is not only easier and faster, but also more secure and reliable. At the same time, blockchain technology also supports cross-border transactions, breaking the geographical restrictions in the traditional trading system, and providing users with a broader market and trading opportunities. In short, the application of blockchain technology in the Super Ent platform has brought brand-new development opportunities and changes to the





4. Application Of AI In The Super Ent Platform

4.1 Content Creation

• 4.1.1 Specific Applications And Advantages Of Text, Pictures, Videos And Music Generation

On the Super Ent platform, AI shows great potential in content creation.

1. Text Generation

Specific Application: AI can quickly generate high-quality articles, stories, poems and other text content according to specific topics, keywords or style requirements. For example, provide instant news releases for news media, generate creative copywriting for advertising agencies, and provide story synopsis and plot development advice for novel creators.

Advantages: to improve the creative efficiency and save the time and energy of the creators. At the same time, AI can generate diversified text styles to meet the needs of different users. In addition, AI can also continuously improve the quality of the generated text by analyzing a large amount of text data and learning excellent writing Skillsaaped Camguage jexpression.

Specific Application: AI image generation technology can generate realistic pictures according to the users description or specific topics. For example, designers can use AI to generate concept maps to provide inspiration for product design; artists can use AI to create unique works of art; and advertisers can generate attractive advertising images through AI.

Advantages: Quickly generate high-quality images, reducing the reliance on professional photographers and designers. AI can create personalized pictures according to the needs of users to meet the use requirements of different scenarios. In addition, AI image generation technology can also be combined with other technologies, such as virtual reality and augmented reality, to bring users a richer visual experience.



3. Video Generation

Specific Application: AI can automatically generate new video content by analyzing a large number of video materials. For example, combine multiple short video clips into a complete video to provide creative inspiration for video creators; generate animated or special effects videos based on specific theme and style requirements.

Advantages: to improve the efficiency of video production and reduce the production cost. AI can quickly generate high-quality video content to meet the diverse needs of users for video. At the same time, AI video generation technology can also be combined with other technologies, such as artificial intelligence dubbing and subtitle generation, to provide users with more complete video production solutions.

4. Music Generation

Specific Application: AI music generation technology can automatically generate various styles of music works according to the needs of users. For instance, making scores for movies, games, and advertisements provides inspiration and material for music creators.

Advantages: the rapid generation of high-quality music works, to meet the needs of different users. AI can generate personalized music according to users preferences and emotional states, bringing users a richer music experience. In addition, AI music generation technology can also be combined with other technologies, such as virtual reality and augmented reality, to bring users to a more immersive music experience.

• 4.1.2 Cases For Assisting In Video Editing, Special Effects Generation

1. Assisted With Video Clips

Case Study: On the Super Ent platform, a video creator is making a travel documentary. He used the AI-assisted video editing tool, which automatically analyzes video footage, identifies great clips and key scenes, and clips and stitching according to the users requirements. By using this tool, the creators greatly improve the efficiency of the video clips, while also ensuring the quality of the video.

2. Effect Generation

Case: A special effects engineer is making special effects for a science fiction movie. He used the AI special effects generation tool, which automatically generates realistic special effects images based on the scene and plot requirements of the movie. For example, the flight effects of generating spacecraft, alien biological images and action effects, etc. By using this tool, the special effects artist greatly improves the efficiency of special effects production, but also adds more shocking visual effects to the film.



3. Script Creation

Case study: A screenwriter is writing a script for a TV series. He used the AI playwriting tool, which automatically generates script plot development and character dialogue based on the users requirements and story synopsis. Writers can modify and improve according to the script generated by AI, so as to improve the efficiency and quality of script writing. For example, the tool can generate a suspenseful and romantic script framework, based on the user-provided theme, "Love and Adventure," including character setting, plot development, and ending. Writers can further create on this basis to make the script more in line with their own creative style and requirements.

4.2 Second Game Development

1. Innovative Ways To Design Game Scenes And Game Code

(1) Design The Game Scene

Intelligent Terrain Generation: AI can automatically generate various terrain, such as mountains, forests, deserts, based on the theme and style of the game. By analyzing a large number of geographic data and game scene design cases, AI can create a realistic and creative game environment. For example, in a fantasy adventure game, the AI can generate mysterious magical forests, with ancient trees, flashing magical lights, and hidden passages.

Dynamic Environment Changes: AI enables game scenarios to change in real time according to the players behavior and game progress. For example, when the player triggers a specific event in the game, the weather may change from sunny to rainy, or night falls, changing the visuals and gameplay. This dynamic change makes the game more immersive and challenging.

Personalized Scene Customization: The AI can customize a unique game scene for each player according to the players preferences and game history. For example, for players who like fighting, more enemies and combat scenes may appear in the game scene; for players who like to explore, there may be more hidden areas and puzzles waiting to be (2); Innovative Gamen Code

Automatic Code Generation: AI can automatically generate some game code by learning a large number of game code bases and development modes. For example, for some common game functions, such as character movement, collision detection, and item management, AI can quickly generate efficient code implementation. This greatly reduces the development time and workload, while also reducing the risk of code errors.



Code Optimization: The AI can analyze the performance of the game code to find out the potential bottlenecks and optimization points. It can suggest improvements, such as optimizing algorithms, reducing memory footprint, increasing loading speed, etc. By constantly optimizing the code, the game can run more smoothly on different devices and improving the player experience.

Intelligent Game Logic Design: AI can help design complex game logic, such as enemy behavior patterns, mission systems, story development, etc. By analyzing player behavior and feedback, the AI can adjust the game logic to make the game more challenging and fun. For example, enemies can adjust their behavior according to the players strategy and skill level, and missions can dynamically adjust the difficulty according to the players progress and abilities.

2. Specific Measures to Enhance The Game Experience

(1) Personalized Game Experience

Character Customization: The AI can provide players with personalized character customization options according to their preferences and game style. For example, players can choose different looks, skill combinations, and equipment to create a unique game character. The AI can also recommend appropriate character development paths based on the players game history and behavior.

Dynamic Difficulty Adjustment: The AI can monitor players game performance in real time and automatically adjust the game difficulty. If the player performs well in the game, the difficulty will gradually increase to maintain the challenge; if the difficulty will be reduced, giving the player more opportunities and help. This dynamic adjustment ensures that each player has a right experience for them.

Plot Personalization: The AI can generate a personalized game story based on the players choices and behavior. Different choices made by different players in the game will lead to different story development, making the game more fun and fun. For example, in a role-playing game, the players decision may affect the fate of the character and the outcome of the game.

(2) Immersive Game Experience

Virtual Reality And Augmented Reality Integration: AI can be combined with virtual reality (VR) and augmented reality (AR) technology to bring players to a more immersive gaming experience. For example, in a VR game, the AI can adjust the game scene and character behavior in real time according to the players head movement and line of sight direction, making the player feel that they are truly in the game world. In AR games, AI can identify objects and scenes in the real world environment, integrating game elements with the real world to create a unique game experience.



Smart Sound And Music: AI can dynamically generate the right sound and music based on the game scene and player behavior. For example, in a tense battle scene, music can become passionate and enhance the players tension; in a quiet exploration scene, music can become soothing and create a relaxing atmosphere. The AI can also adjust the sound effects and music style according to the players preferences and emotions.

Social Interaction Enhancement: AI can help players better interact with other players. For example, the AI can recommend suitable game partners to match the players interests and game style. The AI can also analyze players social behaviors, provide personalized social advice and activities, and facilitate communication and cooperation between





> 5. Ecosystem Of The Super Ent Platform

5.1 User rRoles And Interests

5.1.1 The Creator

How To Participate: Creators can publish their own text, pictures, videos, music and other content on the Super Ent platform, and can also participate in game development, design game scenes, write game stories, etc. Creators can use the creation tools and resources provided by the platform to improve the efficiency and quality of creation.

Revennings: Creators can get revenue in a variety of ways. First, they can get subscription revenue through the platforms paid membership system. When users subscribe to creators content, creators get a percentage. Second, creators can get revenue from advertising sharing. The platform inserts ads into the creators content, who can get a portion of the AD revenue. In addition, creators can also benefit by cooperating with brands and receiving rewards from users.

5.1.2 Consumers

Participation: Consumers can browse, watch, listen to various content on Super Ent, buy games, virtual goods, etc. Consumers can find the content and products that they are interested in through the platforms recommendation system. Consumers can also participate in the platforms community activities to communicate and interact with other users.

Earnings: Consumers can access high-quality content and products to meet their entertainment needs. At the same time, consumers can also get rewards and discounts by participating in the platforms activities. For example, consumers can get points by checking in, sharing, and commenting, which can be exchanged for virtual goods or coupons.



O 5.1.2 Developer

How To Participate: Developers can develop games, applications and other products on the Super Ent platform, and can also provide technical support and services for the platform. Developers can use the development tools and resources provided by the platform to improve the efficiency and quality of development.

Revenue: Developers can get revenue in a number of ways. First, they can get subscription revenue through the platforms paid membership system. When users subscribe to a developers product, they get a percentage share. Second, developers can get revenue from advertising sharing. The platform inserts ads into the developers products, and the developer can get a portion of the AD revenue. In addition, developers can make money by working with brands and receiving user rewards from etc.

5.2 Partnership

5.2.1 Cooperation Mode With Enterprises And Institutions Related To The entertainment Industry

Content Cooperation: Super Ent platform can cooperate with film and television companies, music companies, publishing houses and other related enterprises in the entertainment industry to obtain high-quality content resources. The platform can publish this content on the platform through authorization, providing users with more entertainment options. At the same time, the platform can also provide publicity and promotion channels for these enterprises to improve the exposure and influence of the content.

Technical Cooperation: The Super Ent platform can cooperate with technology companies, game development companies and other companies to jointly develop new technologies and products. For example, the platform can work with VR technology companies to develop VR games and applications, and the platform can work with AI technology companies to improve content recommendations and user experience.

Brand Cooperation: The Super Ent platform can cooperate with brand owners to carry out brand promotion and marketing activities. The platform can provide brands with advertising, sponsorship activities and other cooperation methods to help brands improve brand awareness and influence. At the same time, the platform can also provide users with more benefits and benefits to improve their satisfaction and loyalty.

Investment Cooperation: Super Ent platform can cooperate with investment institutions to obtain financial support and strategic resources. The platform can expand its business scale and market share through financing. At the same time, investment institutions can also provide strategic guidance and resource integration for the platform to help the platform achieve sustainable development.



6. Economic Model

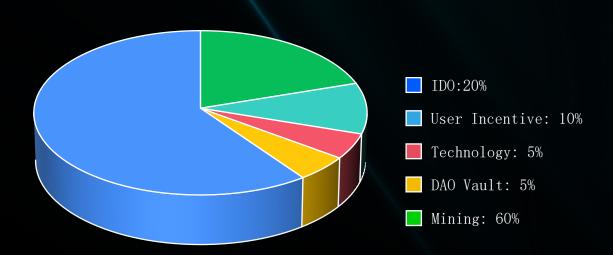
6.1 Platform Tokens

• 6.1.1 The Creator

SENT is a location token issued by the SuperNET platform, with a total of 10 billion issues, and users can use the SENT tokens to purchase various goods and services on the Super Ent platform, such as in-game items, virtual goods, paid content, etc. The SENT is specifically assigned as follows:

- O IDO:20%
- O User Incentive: 10%
- Technology: 5%
- O DAO Vault: 5%
- O Mining: 60%

Specific Allocation Of SENT Is As Follows:





Name	Allocation proportion	Use
IDO	20%	Through the early IDO subscription, no lock, before the release
User Incentives	10%	Users can get SENT rewards by creating AI and publishing content
Technology	5%	Lock up for three years, after gradually release every year, until all the release is completed
DAO National Treasury	5%	It is mainly used to handle emergencies, charitable donations and reward users and institutions that have made outstanding contributions to the platform
Mining	60%	Dig the minerals out through the users behavior

SENT can be used as an investment tool. After the official launch of SENT, users can buy SENT and hold it, expecting its value to grow with the development of the platform. The value of SENT is influenced by many factors, such as the number of users, activity, and business development. If the platform develops well, the value of SENT may rise, and users can gain revenue by trading SENT.

6.2 The Value Of The SENT

Intrinsic Value: The intrinsic value of SENT depends on the business development and profitability of the platform. If the Super Ent platform can provide high-quality goods and services, attract a large number of users to participate, and achieve good profitability, then the intrinsic value of SENT will increase accordingly. The intrinsic value of SENT can be measured by the platforms revenue, profit, the number of users and other indicators.

Market Demand: SENTs market demand is affected by various factors, such as users trust in the platform, market recognition of SENT, the overall trend of the digital currency market, etc. If users have full trust in the Super Ent platform, the market has high recognition of SENT, and the overall trend of the digital currency market is good, then the market demand of SENT will increase accordingly, and its value may also rise.



• 6.2.1 Incentive Mechanism

1. Awards To Encourage Users To Participate In Their Creation

Token Rewards: Users can get SENT token rewards for creating quality content, such as articles, pictures, videos, and music, on the Super Ent platform. The platform can evaluate the value of the content according to the quality, popularity, page views and other indicators of the content, and give corresponding SENT rewards.

Honorary Title: The platform can award honorary titles to outstanding creators, such as "Gold Creator", "star creator", etc. These honorary titles can enhance the popularity and influence of the creators, and can also encourage other users to actively participate in the creation.

Priority Recommendation: Content from excellent creators can be recommended by the platform, improving the exposure and page views of the content. The platform can determine the preferred recommended content according to the content quality, popularity and other indicators, providing more opportunities for excellent creators to 2.howwards That Encourage Users To Share

Token Rewards: Users can get SENT token rewards for sharing the platform content on the Super Ent platform, such as articles, pictures, videos, music, etc. The platform can evaluate the value of sharing according to the number, scope, effect and other indicators of sharing, and give corresponding SENT rewards.

Social Interaction Rewards: Users can receive SENT token rewards for social interaction with other users on the Super Ent platform, such as comments, likes, followers, etc. The platform can evaluate the value of social interaction according to the number of times, quality and influence of social interactions, and give corresponding SENT rewards.

Invitation Reward: If users invite other users to join the Super Ent platform, they can get SENT rewards. The platform can evaluate the value of the invitation according to the number of people invited and the activity of the invited users, and give arrayands of the course of the c

Transaction fee discount: Users can trade on the Super Ent platform, such as purchasing in-game props, virtual goods, paid content, etc., and they can enjoy the preferential transaction fee. The platform can determine the preferential margin of transaction fees according to users transaction number, amount and other indicators, so as to provide users with more convenient and affordable transaction experience.

Token rewards: Users can receive SENT rewards for trading on the Super Ent platform. The platform can evaluate the value of the transaction according to the amount and number of transactions and other indicators, and give corresponding tokens rewards.



7. The Core Team

7. 1

Core team

Our SENT token project was successfully promoted thanks to a outstanding team of senior experts in finance and technology. These team members not only have extensive expertise and experience in their respective fields, but also play a crucial role in driving the project to reach key milestones.



Raymond Taft:CEO

Raymond Taft, As CEO of the project, responsible for overall strategic planning and project management. With more than 20 years of experience in finance and blockchain technology, Raymond has profound insights into market trends. His vision is to build Super Ent into the worlds leading digital asset trading platform, ensuring that the project is always at the forefront of the industry through precise market positioning and effective leadership strategy.



Mathias Golombek:CTO

As CTO, Mathias Golombek is responsible for the overall technology strategy, product development, and system optimization. He has extensive experience in the deep development of blockchain technology and system architecture design, and has achieved a zero-to-one breakthrough among several successful blockchain startups. Mathias Continuously promote technological innovation to ensure that the Super Ent platform meets the highest standards in terms of performance and safety.



Wilbur Clark: COO

Wilbur Clark is a senior practitioner in the entertainment industry, he has worked in a well-known entertainment company as a senior operation and management position. He has rich experience in operation and management of the entertainment industry, is well aware of the pain points of the industry and user needs, and is responsible for formulating Super Ent's overall business development strategy and operation management plan



Jakub Kot: CMO

Jakub Kot has rich experience in marketing and brand marketing in the entertainment industry, is good at insight into industry trends and user needs, is good at formulating efficient marketing strategies, and is responsible for Super Ent's global brand building and market development



8. Development Planning

8. 1

Short-Term, Medium-Term, And Long-Term Goals

Short-Term
Target (1-2
Years)

Improve The Platform Functions: continuously optimize the user interface and operation experience of the Super Ent platform to ensure the stability and reliability of the platform. New functional modules, such as live streaming functions and social interaction functions, are added to meet the diversified needs of users.

Expand User Groups: Attract more users to join the Super Ent platform through online and offline promotion activities. Cooperate with various partners to carry out joint promotion and improve the visibility and influence of the platform

platform. Establish A Content Ecology: encourage creators to publish quality content on the platform and build a rich content library. Develop a content review mechanism to ensure that the content on the platform complies with laws, regulations and ethics.

Optimize The Economic Model: further improve the economic model of platform tokens, improve the liquidity and value stability of tokens. Explore more incentive mechanisms to encourage users to actively participate in the platform construction.

Medium-Term
Target (3-5
Years)

Enhance Technical Strength: increase investment in technology research and development, and constantly improve the technical level of Super Ent platform. Advanced technologies such as artificial intelligence, big data, and blockchain are introduced to provide users with more intelligent and personalized services.

Expand Business Areas: On the basis of the existing business, expand new business areas, such as e-sports, online education, e-commerce, etc. Through diversified business layout, improve the profitability and anti-risk ability of the platform.

Strengthen Partnership: establish partnership with more enterprises and institutions related to the entertainment industry, and jointly create high-quality content and products. Carry out international cooperation, expand overseas markets, and improve the international influence of the platform.



Establish Brand Image: Establish the brand image of Super Ent platform through continuous brand building and market promotion.

Create influential brand activities to improve brand awareness and reputation.

Long-Term
Target (Over
5 Years)

Become An Industry Leader: continuous innovation and development, and make Super Ent platform a leading platform in the entertainment industry. Maintain a leading position in technology, content, user experience and other aspects, leading the industry development trend.

Building An Ecosystem: build a complete ecosystem, covering creators, consumers, developers, partners and other parties. Through the synergy of the ecosystem, the sustainable development of the platform is realized.

Promote Industry Development: actively participate in the formulation of industry standards and policy promotion, and make contributions to the development of the entertainment industry. Through technological innovation and model innovation, to promote the transformation and upgrading of the cultural and entertainment industry.

Technology Upgrade Roadmap

Short-Term
Technology
Upgrade (1-2
Years)

8. 2

Optimize The Server Architecture: improve the server performance of the platform to ensure the stability and response speed of the platform under high concurrency conditions. Distributed server architecture is adopted to improve the system scalability and fault tolerance.

Improve The Content Recommendation Algorithm: By analyzing users behavior data and interest preferences, constantly optimize the content recommendation algorithm to improve the accuracy and personalization degree of recommendation. Artificial intelligence technology is introduced to achieve more intelligent recommendation services.

Strengthen Security Protection: establish a sound security protection system to ensure the safety of the user data and assets of the





Mid-Term
Technology
Upgrade (3-5
Years)

Introduction Of Artificial Intelligence Technology: artificial intelligence technology is widely used on the platform, such as natural language processing, image recognition, speech recognition, etc. To provide users with more intelligent services, such as intelligent customer service, intelligent creation assistant, etc.

Explore The Application Of Blockchain Technology: study the application scenarios of blockchain technology in the entertainment industry, such as copyright protection, digital asset transaction, etc. Through blockchain technology, improve the trust and security of the platform.

Develop Mobile Applications: launch mobile applications of Super Ent platform to facilitate users to access the platform anytime and anywhere. Optimize the user experience of mobile applications to improve user satisfaction and loyalty.

Building a virtual reality and augmented reality platform: combining virtual reality and augmented reality technology to provide users with a more immersive entertainment experience. Develop virtual reality and augmented reality games and applications to expand the business areas of the platform.

Promote Technological Innovation: continue to pay attention to the development trend of cutting-edge technologies, and actively explore new technology application scenarios. Through technological innovation, to continuously improve the competitiveness and user experience of the platform.

Long-Term
Technology
Upgrade (More
Than 5 Years)



9. Risk And Challenges

9.1 Technical Risks And Coping Strategies

9.1.1 Technical Risks

System Failure: The platform may face problems such as server failure and network interruption, which may cause users to not access the platform normally.

Security Vulnerabilities: With the continuous development of technology, network security threats are also increasing. The platform may have security vulnerabilities, leading to user data leakage, asset theft and other problems.

Technology Upgrading: The speed of technology upgrading is very fast, and the platform needs to constantly follow up the development trend of technology and make technology upgrading and improvement. If the platform fails to keep up with the technology development in time, it may be overtaken by competitors.

9.1.2 Coping Strategies

Establish A Sound Technical Team: recruit professional technical personnel, establish a sound technical team, responsible for the technology research and development, maintenance and upgrading of the platform. The technical team should have rich experience and professional knowledge, and be able to solve the technical problems on the platform in time.

Strengthen Safety Protection: establish a sound safety protection system, adopt advanced safety technology and measures, to prevent various security threats. Regular security vulnerability scanning and repair are conducted to ensure the security and stability of the platform.

Continuous Technological Innovation: focus on the development trend of technology, continuous technological innovation and improvement. Actively introduce new technologies and concepts to improve the competitiveness and user experience of the platform.



Market Competition Risk And Coping Strategies

9.2.1 Market Competition Risk

9.2

Challenges From Competitors: the entertainment industry is highly competitive, and the platform may face challenges from other competitors. Competitors may offer more attractive products and services to attract lost users.

User Needs Change: Users needs and preferences are constantly changing, and the platform needs to constantly adjust and optimize its products and services to meet the needs of users. If the platform fails to meet the needs of users in time, it may lose their trust and support.

Changes In Policies And Regulations: The entertainment industry is greatly affected by the policies and regulations. The platform needs to pay close attention to the changes in the policies and regulations and timely adjust its business strategies. If the platform cannot adapt to the changes in policies and regulations, it may face legal risks.

• 9.2.2 Coping Strategies

Differentiated Competition: Differentiating competition with competitors by providing unique products and services. The platform can start with content, user experience, technological innovation and other aspects to build its own core competitiveness.

Continuous Innovation: Focus on the changes in user needs, and continue to innovate and improve products and services. Introduce new features and activities.

Establish Partnerships: establish partnerships with other enterprises and institutions to jointly build an ecosystem. Through cooperation, we can realize resource sharing, complementary advantages, and improve the competitiveness of the platform.

Strengthen Research On Policies And Regulations: pay close attention to the changes in policies and regulations, and strengthen research on policies and regulations. Timely adjust the business strategy to ensure the legal and compliant operation of the platform.